

The technology, talent, and history that support products that are loved and trusted throughout the world.

## Universal Jewellery Design Center Limited

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Please tell us what your company does.

We are mainly in the business of designing, manufacturing, and exporting our original jewelry. Although we also accept orders for OEM products, 90% of our business is exporting jewelry much of which uses our own patented stone-setting techniques. Our company was founded in 1947, and now we are 70 years old. The father of our current president learned how to make jewelry in Shanghai, and when he moved to Central in Hong Kong, he started his own small workshop. That was the beginning of our company. For about 20 years after that, with a team of 15, he took orders from his customers and produced jewelry. However, we realized that we could not grow with only domestic business, so we started to export our works. Now, our company has grown to 80 people, and we do designs, master models, casting, finishing, and stone-setting, all domestically. All of our designs are hand-drawn, however, for the master models, we both make them by hand and with 3D CAD/printer. We have several people who make master models by hand, and of them, some have been doing this for more than 20 years, making a career of it, and gaining the trust of our customers.



Barry, what kind of work do you do in the company?



Barry K.H.Chan / Factory Manager

I am responsible for all aspects of all the products we make. It is perhaps easier to understand my role as the production manager. For example, when I receive a design from the design department, we have a meeting with them to decide whether the master model should be made by hand or by 3D CAD. I also decide the details such as the thickness of the product or the process of manufacturing. Even after we start the actual production, I need to be responsible for total quality control. I myself have worked exclusively in the jewelry world for 47 years, and I think it is a job worth doing.

*In your company, there are machines made by many different companies, so why did you select Tanabe Kenden for your Vacuum Centrifugal Casting Machine and Vacuum Suction Pressure Casting Machine?*

We were not looking for machines for mass production. Following our business style of pursuing high quality in our products, we were looking for a machine that could meet our high expectations.

Before deciding to buy from Tanabe Kenden, we spoke to other companies in our industry in Hong Kong that use Italian or German casting machines, and to gather information, we met with the manufacturers of these casting machines. At this point, we found Tanabe Kenden, and through discussions with them, we became confident that their machines could satisfy our needs, and that the number of problems we would have would be few.

*What did you think of our products after you started using them?*

Before, we had difficulty casting works with small, delicate parts made of palladium-platinum, but after using Tanabe Kenden's products, we have had no problems. I don't think this kind of casting can be done with other company's machines. This is something we are very happy about. And I am not just trying to flatter you!



*What is your goal going forward?*

Thankfully, we have clients all over the world, in North America, in Europe, in Asia, in the Middle East, and domestically, we cannot even keep count of them. Through our current business channels and connections, we want to expand and increase our business opportunities.

We don't want to just get bigger, but we want to grow together with our business connections and clients, expanding the work we do with our customers.



Vacuum Centrifugal Casting Machine

TCP-5250

- Compact, Powerful, and Accurate
- Effective Rotation programming
- Efficient alloy pouring with "Snap Swing-arm"
- Prevention of pinholes by inert gas replacement control.
- Accurate temperature control through some removal function



Vacuum Suction Pressure Casting Machine

TCG-2000A4

- Highest quality in the world maximum avoidance of pinholes and separation of alloys during casting through our oscillator and unique TIP system
- Flexible, efficient operation system which can select either automated, semi-automated, or manual mode to perform casting at a high level.

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Unrivaled Accuracy